

## **Sponsorship for Virginia Trade and Industry Educator Professional Development Conference**



TO: VATIE Partners  
FROM: VATIE Board of Directors  
DATE: April 1, 2017  
SUBJECT: Invitation to Exhibit, Sponsor an Event or Purchase an Ad in the Program Book for the 2017 VATIE Professional Development Conference

### **Exhibitor - \$175**

Exhibitor is one of the best ways to market your company, recruit employees or students, and to get your information in the hands of your target audience. You are free to interact with everyone present, to give away information and products, and to request information from those that visit your booth. You are encouraged to set up interactive displays with demos, games, and activities to draw maximum traffic. Exhibitors may purchase multiple tables. The tables are 8' x 30".

### **Program Advertisement - \$50 to \$1,000**

Show your support with an ad in the 2017 Official Program.

### **Event Sponsor - \$500 to \$2,500**

In addition to receiving the recognition above, if you choose to be the sponsor of any of the conference events, your company banner will be placed in a prominent place at the event location designating you as the event sponsor. Logo in the program, and on the website. May speak at the event. Events that may be sponsored are Opening Session, Night Awards Session, and Closing Breakfast.



# Ad Form/Exhibitor/Sponsorship

**Event Information:** VATIE Professional Development Conference  
**Location:** Marriott Downtown Norfolk, Norfolk, Virginia  
**Event Date:** July 26-27, 2017  
**Registration Deadline:** **June 1, 2017**

Company Name: \_\_\_\_\_

Company Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Email: \_\_\_\_\_

Phone: (\_\_\_\_) \_\_\_\_\_ Cell: (\_\_\_\_) \_\_\_\_\_ Fax: (\_\_\_\_) \_\_\_\_\_

### Exhibit Table

Please check the desired exhibit time(s):

Wednesday July 26, 2017

Thursday July 27, 2017

Electricity required: Yes No

Exhibit Only Number of 8'x30" tables: \_\_\_\_\_ X \$175.00 = \_\_\_\_\_ *Amount Due:* \$ \_\_\_\_\_

### Event/Contest Sponsor

Please check the desired event that you would like to sponsor:

Night Opening \$500 - \$2000

Awards Night \$500- \$2,500

*Amount Due:* \$ \_\_\_\_\_

### Program Advertisement

Ad layout, logos, and all artwork must be electronically and received by the deadline **June 1, 2017** in order to be published in the 2017 VATIE program book. Ads will appear as submitted.

Check size of ad desired:  Full Page ad \$800  Quarter Page ad \$200

Half Page ad \$400  Eighth Page ad \$100

Color Cover \$1000  One Line ad (or 40 characters) \$25

*Inside front/inside, back or back*

*Amount Due:* \$ \_\_\_\_\_

**Mail this form to: VATIE at:  
Attn: Sidney Delepine  
2925 North Landing Road  
Virginia Beach, VA 23456**

**TOTAL Amount Due:** \$ \_\_\_\_\_

(VATIE Office Use Only)

\_\_\_\_\_  
Date Payment Received

\$ \_\_\_\_\_  
Amount

\_\_\_\_\_  
Ck #/PO

\_\_\_\_\_  
Acknowledgment Mailed